

Bertelli's First Sustainability Report

The Hotel Bertelli in Madonna di Campiglio is the first hotel in Italy to have obtained the ISO 21401 certification with the protocol of "Territori Sostenibili", a consulting company based in Milan and specialised in sustainability plans (www.territorisostenibili.it).

It is with great satisfaction that, at the 25th edition of bitm - the mountain tourism days - and four years after the start of this project, we present our first Sustainability Report, a document that reflects our ongoing commitment to a more sustainable future. It is a relevant document that communicates the company's vision, although it is still a first version that needs to be improved and developed.

Why a sustainability report?

Because we believe it is the right tool to communicate and share with all stakeholders what we are doing about our sustainability activities in a transparent way, with a commitment to be as accurate as possible and not misleading.

Because a report is a powerful moment of accountability and a clear and timely commitment to measure our performance, not only economically but also socially and environmentally.

Because being sustainable also means actively participating in all projects for truly sustainable tourism as a pillar of inclusive and responsible economic growth. Therefore, in this report you will find details of our projects in different areas, including the environment, the community and our team.

We are proud of what we have achieved so far, but we also recognise that talking about sustainability means embarking on a journey that is not easy, but one that we are determined to follow.

We would like to thank our guests for the useful information they continue to provide, all our partners for their support in compiling the report, and we would like to thank in advance all those who would like to share their insights and suggestions with us.

Yours sincerely,

The Masè family of the Hotel Bertelli,

Madonna di Campiglio, 13th November 2024

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Hotel Bertelli

Report di sostenibilità

2024



Certificato di Registrazione

Il presente documento attesta che
il sistema di gestione per la sostenibilità della struttura ricettiva

Bermas S.r.l. - Hotel Bertelli

Italy - 38086 Madonna di Campiglio (TN) - Via Cima Tosa, 80

è conforme ai requisiti

ISO 21401:2018



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